

# European Emergency Number **112** Awareness Campaign



## Aim of the campaign

The campaign aims to raise awareness amongst European and international students of the European emergency number 112, which is available everywhere in the European Union (EU), free of charge, 24/7 for the police, the emergency medical services or the fire brigade.

The majority of European citizens are not aware that they can dial 112 in case of an emergency anywhere in the EU. The Erasmus agencies can play an important role in raising awareness due to their close connection with the students and education institutions.

## Execution of the campaign

### A. CORE ACTION

We invite you to encourage Universities to distribute **information** on 112 European Emergency Number upon the registration of the students to the welcoming institution.

- By distributing [112 leaflets](#) with the University welcome pack
- By placing [112 posters](#) in the University Hall
- By informing the students by email: "Remember that in case of emergency, you can call 112 everywhere in Europe, free of charge, from fixed lines and cell phones."

### B. COMPLEMENTARY ACTIONS

Other means of raising awareness include the use of promotional material, such as the [112 logo](#), in/on:

- Your website;
- Your brochures;
- Your newsletter;
- Other means you find appropriate.

## Promotional material

For your convenience, the promotional material, including the above mentioned, is available by following this [link](#) . In the case you require specific materials; we will do our best to adjust to your needs. For any inquiries, you can contact Petros Kremonas at [pk@eena.org](mailto:pk@eena.org).



## Disclaimer

You can use this material free of charge for the purposes of this campaign. Some files can be found in editable formats in order for you to be able to adjust them, if necessary, to your needs. Please note that you are allowed to edit the material upon notifying the European Emergency Number Association (EENA), by sending an email to Petros Kremonas at [pk@eena.org](mailto:pk@eena.org).

***Thank you for joining this initiative! We are certain that your contribution will make a significant difference in the lives of students all around Europe.***

